# Stretch your imagination—create a world of infinite

## FabriWare® Soft Signware

possibilities.

makes it easy for designers and visual merchandisers to create a unique, sophisticated environment that attracts attention, engages shoppers and truly expresses your brand.



- Custom fabric display system lends a softer feel to your graphics while delivering maximum visual impact
- Ultra-thin profile draws attention to your message, not the frame
- Choose framed or frameless mounting both are built into our unique rail system
- Scalable to any size, lightweight design complements any retail environment
- Exclusive FlexEdge<sup>™</sup> bead assures easy installation and precise fitment of your soft signage; graphics of any size can be changed in minutes by just one person

- Get the exact sizes you need in days not weeks—no minimum order required
- Superior craftsmanship and outstanding print quality reinforce your brand image
- To ensure perfect fit, we provide both rail hardware and printed graphics; single source supply also saves shipping costs and improves store compliance
- Expert Signware™ Specialist service team assures on-schedule, trouble-free rollouts
- Fabric offers a high quality, environmentally friendly alternative to rigid substrates



Precision-engineered, framed or frameless profile in same rail



Sleek, stylish minimalist design



Scalable to any size needed



Cost effective alternative for large scale graphics

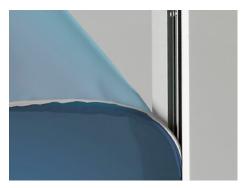


# Space Defining Scalability





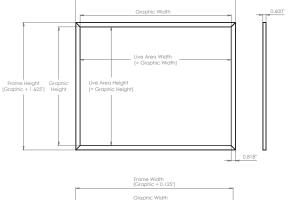
**ONE RAIL DESIGN, TWO FRAME PROFILES** | Complement any store environment with frameless or framed options built into one patented, precision engineered rail system.



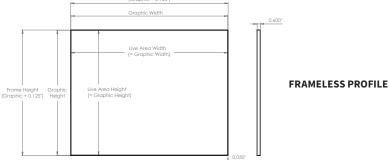
**FLEX EDGE BEAD** | Exclusive edge bead is easy to install and keeps your graphics 'tight as a drum'!



**UNLIMITED SCALABILITY** | Large format fitment customized to your exact specifications, please call for details.



**FRAMED PROFILE** 



### ORDERING OPTIONS

### Profile

- ☐ Framed
- ☐ Frameless

### Loading

☐ FlexEdge™ Bead

### **Visable Graphic Dimensions**

Width x Height

### Orientation

- ☐ Portrait
- ☐ Landscape

### Einick

- ☐ Silver (Clear) Anodized Aluminum
- ☐ Black Anodized Aluminum
- ☐ White Powder Coat
- ☐ Custom Color\_

(Custom color minimum quantities and upcharge apply, call for pricing)

### **Mounting Type**

- ☐ Wall/surface mount (standard)
- ☐ For other mounting scenarios, contact us

### **Print Process**

- ☐ Direct to Fabric Latex
- ☐ Digital Dye-sublimation

### TECHNICAL INFORMATION | ONE-SIDED PROFILE

### SIGNWARE

**Depth** | 0.6" (15.24 mm)

Profiles | Framed 0.8" (20.23 mm)

Frameless: .050" (1.27mm)

Minimum Frame Size | 8" x 8" (20.3 cm x 20.3 cm) Maximum Frame Size | Unlimited, oversized

murals will be supplied in sections:

- up to 10' graphic | one rail (3048 mm)
- 10' 20' graphic | two rails, joined at center (3048 mm 6096 mm)
- Over 20' graphic | 3+ rails, split evenly with connections (6096 mm+)

Mounting | Direct to wall or surface mount, drilled on-site; hardware kit available for desired application. Contact us for more details.

### **FABRIC GRAPHICS**

### Substrate

- Dekoflex elastic polyester
- Woven Polyfabric
- · Soft knit (recycled)
- Premium Triple White

Fabric with sewn FlexEdge bead.

### FlexEdge™ Bead

• Material: Flexible PVC: 0.550" x 0.125" Purchase Quantity: 200 m roll

Minimum Graphic Size | 8" x 8" (Live Area: equal to graphic size)

**Maximum Graphic Size** | 120" x width of roll (Live Area: equal to graphic size)

\*FabriWare® products are protected by U.S. Pat. No. D745,192 and No. 9,343,005

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