

Are you ready to give your store an energy boost?

Test before you invest.

Before committing big dollars to a national rollout, why not demonstrate SmartStand's ROI with an economical in-store test? It only takes about 30 days to deploy a small-scale pilot program, leveraging existing digital assets such as your web site, videos or product imagery.

That way, you can see for yourself how SmartStand performs in your own environment, and you can also start capturing valuable data and shopper insights. Contact us for more details and test package pricing.

Find out how easy—and affordable—it is to bring the engagement and excitement of an omni-channel experience right into your stores, with a SmartStand™ interactive display.

To learn more about SmartStand, or our other easy-to-deploy tablet-powered solutions, visit rosedisplays.com/smartstand or call **800.631.9707**.

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Give your store an energy boost.

Introducing the SmartStand™ Interactive Display

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SmartStand™

Omni-channel customer engagement starts here.

Rose Displays' new SmartStand brings the engagement and excitement of the omni-channel experience right into the store—in a self-contained, fully interactive kiosk.

A pair of LED lightboxes and animated screensaver deliver your message and attract shoppers to the display. Then, a single tap on the 21" touchscreen opens up a whole world of possibilities. For example, your customers can:

- Select or locate exactly the right product, in seconds
- Learn more about your products—with videos, detailed product descriptions and reviews
- Check product availability and inventory—across all of your locations
- Link into loyalty programs or other omni-channel experiences you may be deploying
- Purchase and ship to their home, right from the SmartStand!

Three basic configurations let you use SmartStand just about anywhere.



Freestanding

Perfect for mid-store placement or situations where you wish to change locations frequently



Wall-mount

Makes it easy to incorporate interactivity into any wall display



Aisle end cap

Can be integrated with any Madix or Lozier shelving system

Change the entire display in seconds.



SmartStand's integrated LED lightboxes attract customers' attention, and can be completely changed out in seconds to highlight different products, or to feature a special promotion.



The perfect way to add interactivity to a store-in-store environment.

A SmartStand can turn a store-in-a-store into a fully-connected, highly personalized shopping experience.

Configure and customize however you like.

Do you have a special configuration in mind? Need a custom size?

Perhaps you need a two-sided display for mid-store use. Or a larger tablet, or even two tablets. Talk to us. We can design and build a SmartStand to your exact specifications.



Standard version includes 21" tablet and two lightboxes.



Want to change out the graphics? No problem—you can do it in seconds.



Make your brand stand out by adding an extra header on top.



You can specify the frame color to match store décor.



Put a non-touchscreen monitor on top, and run a looping video.



Double-sided units are perfect for mid-store placement.



Aisle end caps, with or without removable shelving.



A colorful, interactive wall mounted display.



Wall-mounted display with non-touchscreen monitor over a double-height LED lightbox.



Remote Content Management

Easily manage any number of remote interactive devices from a single dashboard.

Whether your SmartStand devices are all in one location or spread across the country, all it takes is a single computer to:

- Securely monitor and control any or all of your iOS or Android tablets
- Change messaging or promotions in seconds, either on the fly or scheduled in advance
- Easily upload or refresh your interactive content—images, videos, websites or apps
- Capture valuable, real-time usage data through built-in reporting, as well as integration with third-party and custom analytics applications
- Receive automatic email alert messages

LED Lightbox

21" Touchscreen HD Tablet

LED Lightbox



The standard SmartStand™

Elo I-Series Eloview 22" LCD Android-Compatible Interactive Signage Touchscreen Monitor

Two high-visibility front-loading LED-illuminated frames—the most evenly-lit and brightest available

Easy-to-use remote management software to easily change digital content on any or all of your units

ADA compliant, retail-ready frame on durable twin-wheel casters (72" high)

Built-in Wi-Fi and Ethernet capability—no extra hardware required

Note: A SmartStand can also be configured to your exact specifications.