



Natural Elements Collection

rosedisplays



Natural Wood Framework

Our new **Elements Collection** brings together the craftsmanship of natural wood features, with the quality and simplicity of Rose Displays' easy-to-use signware systems. This collection delivers a feeling of warm elegance and modern design to your visual communications presentations.

Understanding the need for intentional custom displays—our integrated wood elements are designed to deliver unique, brand engagements that store planners and visual merchandisers are looking for—while making your visual messages and product displays look their very best.

Wood Slide



Integrated Frame: MultiTrim™ • Finish: Harbor Blue • Material: Walnut



Integrated Frame: **ThinLine™** • Finish: **Drift Wood Gray** • Material: **White Oak**

Wood Snap

Wood Fabric



Integrated Frame: FabriWare® two-sided • Finish: Sea Fog Gray • Material: White Oak



Directories and Menu Boards

Our **Natural Elements Collection** can bring a new level of engagement to your in-store communications. Wood features in these signware systems are designed with infinite flexibility to orient and inform your shoppers of category options or directional assistance. Custom configurations are available in any aisle directory or menu board system to deliver the maximum visual impact and look that complements your brand.

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Directory



Integrated Frame: AnoFrame™ • Finish: Harbor Blue • Material: White Oak



Integrated Frame: Newbury™ • Finish: Timberhead Brown • Material: Walnut

Menu Board



Integrated Frame: ThinLine™ • Finish: Sea Fog Gray/Harbor Blue • Material: White Oak

Menu Wave



Countertops and Stands

Attract attention, engage shoppers, and truly express your brand with versatile natural components and easy-to-use signware in our custom countertop signs and floor stands. Our integrated wood elements provide an elegant look with virtually limitless applications—to deliver detailed information that help your shoppers make key decisions.



Integrated Frame: Newbury™ • Finish: Harbor Blue & Driftwood Gray • Material: White Oak

Countertop



Integrated Frame: **Newbury™** • Finish: **Harbor Blue** • Material: **White Oak**

Stands



Integrated Frame: **Newbury™**
Finish: (L to R) **Timberhead Brown, Harbor Blue, Sea Fog Gray**
Material: **White Oak**



Actual finish and wood grain may vary depending on cut of wood and wood color.

Finishes and Features

Rose Displays combines quality engineered signware systems with natural wood materials that are custom tailored to fit your individual brand style.



Choice of colors and finishes to match your decor and brand standards



Customized to your exact size specifications



Precision-engineered and custom built quality



Sleek, stylish and easy to assemble design

Available Accessories

- Various mounting and hanging options
- Custom chalkboards for select products
- Printed fabric graphics and signs

Our Natural Elements Collection

Lookbook is designed to spark conversation, inspire creativity, encourage ‘outside the frame’ thinking—and to help you reframe your vision for relevant shopper engagements.

To learn more about Rose Displays, a division of VCI, visit rosedisplays.com or call 800.631.9707

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